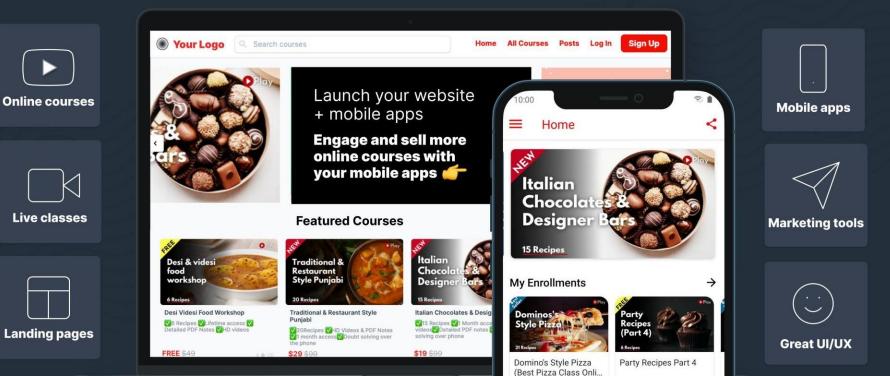
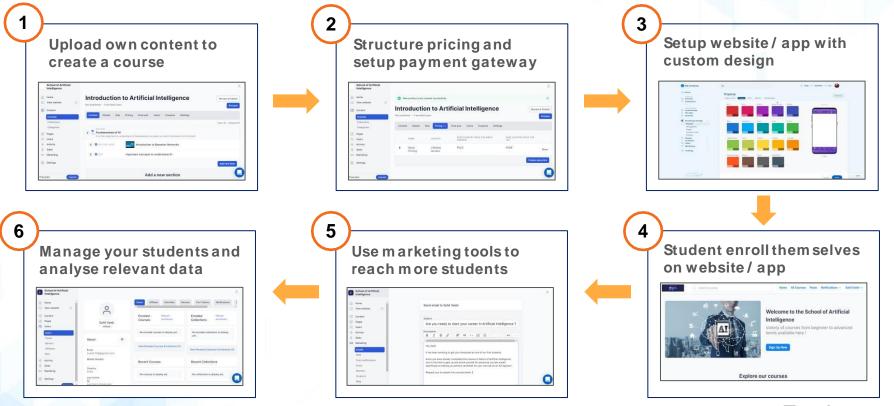


#### wings

Gives teachers & creators A to get more sales, more engagement, more retention through white-labeled website & apps created in minutes !



# Teachmore enables teachers & creators to create courses, reach more students & grow their business online!



Teachmore 2

Multiple educators and creators across several fields have setup their online business using Teachmore (1/2)

### 1. K-12 Education

Vision Q: Search of	Grade	Home All	Courses Posts LogIn S
	Fea	tured	
LAUNCH STANDARD-12 OFFER III WIT III AUTO FOLL PACKAGE	STANDARD-11 NCERT FULL PACKAGE	PHYSICAL CHEMISTRY FULL PACKAGE	ORGANIC CHEMISTI FULL PACKAGE
Class 12 Complete	Class 11 Complete	Physical Chemistry Full Package	Organic Chemistry Full Package
run commund y raccoga	to consist of cases (1) in other	Access 5 courses of Physical Chemistry, in one collection.	Combined
10 courses	14 courses FREE #0	5 courses #5000 #12000	5 courses 79000 715000



### 2. Test Prep







### 3. Future Skills



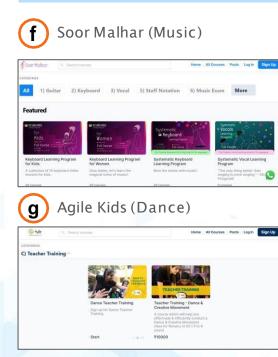
Shakti Institute of Financial Markets (Stock Market Trading)





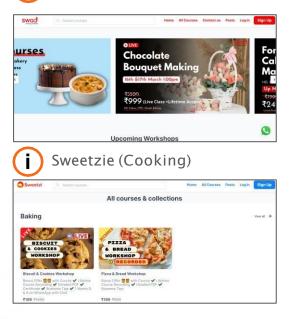
Multiple educators and creators across several fields have setup their online business using Teachmore (2/2)

## 4. Music, Dance & Arts



## 5. Cooking





## 6. Health & Wellness



Charge inter	98	Home AS	Courses Posts Log In Sign Up
CATEGORIES Premium Programs * All Family Well Being	Career Development		
DERAIN POLY Diameter View Bullet DMITT TRAINING	-	CHARGELYFE BELONGS	Changer (* Adults (20+ va)
Brain-Key DMIT Training Brain-Key DMIT Training by Mil.	Special Meditation 10 Min Guided Meditation	A Family Well Being Program (Premium) ChangeLyfe - Family Well Being Program (Promum)	ChangeLyfe - Adults 6 months premium program for adults
₹1500 ₹5000 0 ± ± m	<b>₹300</b> ₹500	<b>₹7900</b> ₹24960	<b>\$3999</b> \$12900

& many other fields such as lifestyle / Animation / gaming etc.



### Course & Website / App Creation



#### 100% white-labelled

*Custom design, theme and domain name* 

 — ·· D

#### Multi-format content

As videos, video links, pdf or text; categorized into courses and collections



#### Homework/ quizzes

For regular assessment and engagement



2- way live classes Integrated on the platform Course Management & Analytics

### Payments gateway

For easy and transparent fee collection and management



### Student management

Track students' activity and performance across quizzes, assignments and overall courses

### Analytics dashboard

Sales reports, key metrics on orders, sales and users

### Multiple users and roles

*To distribute management responsibilities among multiple people* 

# Marketing & Engagement



# Communication and engagement tools

Tools for communication & engagement between educator & students such as email, SMS, app-notifications



#### Affiliate marketing To drive up sign-ups and sales

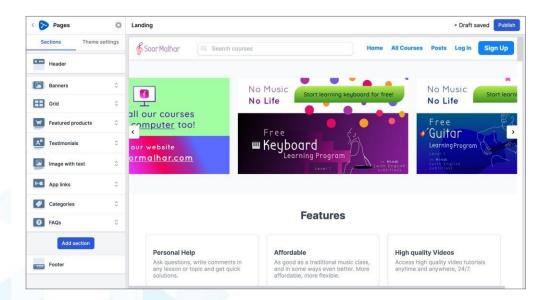


#### **3rd party integrations**

*To improve after sales engagement and drive upsells* 



## Easy-to-use Website / App Creation and Course creation tool





#### 100% white-labelled website and app

- App / Website have custom design and content
- No Teachmore branding
- Easy-to-use designing tool



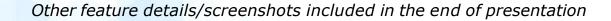
## Easy-to-use Website / App Creation and Course creation tool

Soor Malhar Classes	v	ĉ
Home Content	Seginner's Favourite Dublished - 411 enrolled users	Review or Unpublish Preview
Collections Categories	Content Details Drip Pricing Final quiz Users Coupons Settings	Open All Collapse All
Design Users Activity	SECTION     N	Unapprove 🖉 Edit 🔺
Sales Marketing ES CHANNELS	Constant Viseu     Free Preview     Song: Kuch Kuch Hota Hai (Leads)     Song: Kuch Kuch Hota Hai (Leads)     Free Preview	
Website Android app IOS app	O PDF     'Kuch Kuch Hota Hai' song notation	
Settings	<ul> <li>SECTION</li> <li>2/3 Happy Birthday (Leads)</li> </ul>	Add new item Private video Youtube video
	O PRIVATE VIDEO     Song: Happy Birthday (Leads)	Vimeo video New Live video New
	O YOUTUBE VIDEO     Song: Happy Birthday (Leads)	Text PDF



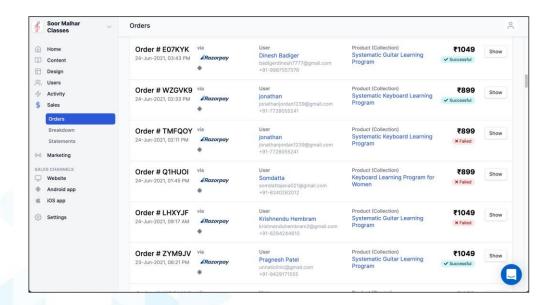
#### Course creation using Multiformat content

- Course categorized into sections
- Videos, video links, pdf or text can be added as section items
- Related courses categorized into collections





### **Comprehensive Course Management & Analytics tools**

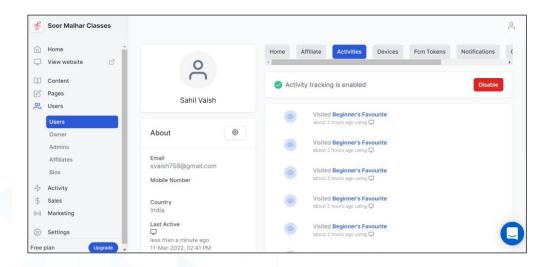




- Domestic & Global gateways for international payments available
- KYC enabled Teachmint payments also available as an option



### **Comprehensive Course Management & Analytics tools**





Other feature details/screenshots included in the end of presentation



### Multiple tools to reach more users & increase engagement

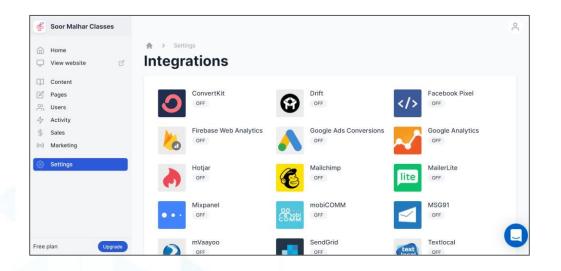
\$	Soor Malhar Classes		ĉ
(a) 	Home	Send email to Sahil Vaish	
H & 36 4 44	Content Pages Users Activity Sales	Subject Welcome to Soor Malhar ! Description B I ← P 1 T 11 ↔ HE HE C C C	
((o))	Marketing Emails SMS Push notifications	<ul> <li>Hi Sahil,</li> <li>Welcome to the world of music !!!</li> <li>It feels great to have more and more students in our community. We assure you that</li> </ul>	
	Posts Banners Coupons Blog Affiliates	whatever you wish to learn, we will have it for you. Thanks & Regards <u>Soor Malhar</u> Academy	C



 Banners and blogs on website to attract sign-ups



### Multiple tools to reach more users & increase engagement





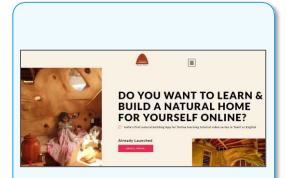
#### **3rd party integrations**

- 15+ integrations including Google Analytics, Google Ads conversion, WhatsApp Chat, Mailchimp possible
- Integrations like Google Ads allow creators to reach target audience through advertisements

Other feature details/screenshots included in the end of presentation

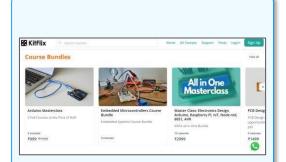


# Multiple educators in India vouch for our offerings



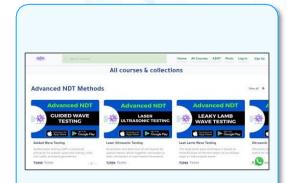
"We found Teachmore while exploring a platform that offers necessary services to launch our natural building courses online. The features such as **DRM encryption, iOS app, drip content** set Teachmore apart from the others"

Dharan Ashok, Thannal Natural Homes



"Imoved my 5000 students to Teachmore for **multi-currency support, white- labelled mobile app, marketing integration**, and every big and small feature that helps me scale my academy and grow online."

Amit Rana, Kitflix



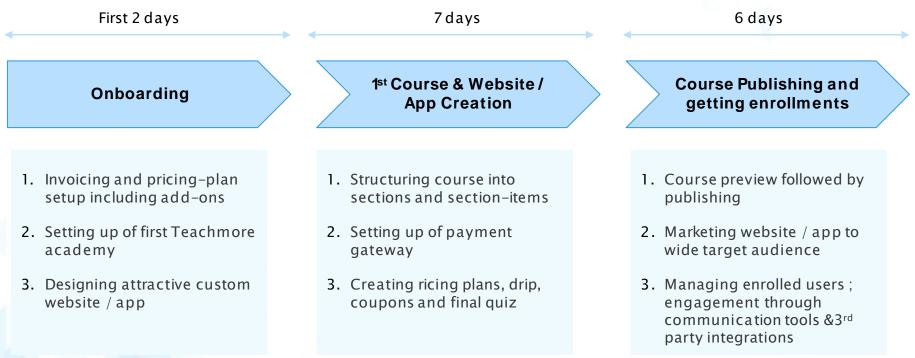
"We covered 22 countries in just 1month through android app installations via old students as well new ones . Thanks for supporting us and providing us a dashboard where we can easily check the details of our student reach"

Chandra, NDT Worldwide



## Teachmore will provide support across entire course selling journey

### Our support allows creators to start earning in just 2 weeks !





# Thank You !



# You can reach out us at -









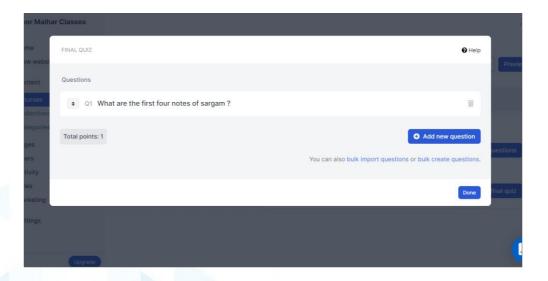
Check out a demo on using Teachmore at -<u>https://www.youtube.com/watch?v=rYu\_l1Qg1j8</u>

Teachmore 14

# Appendix –



## Easy-to-use Website / App Creation and Course creation tool





#### Homework/ quizzes

- Final quiz to act as course qualification step
- Quiz reports and scores can be tracked



### Easy-to-use Website / App Creation and Course creation tool

	Soor Mal	◎ Live video	×	9
	Home	Title		Ĩ
	View web:	Learn the leads for song - Kuch Kuch Hota Hai Live !		
p	Content	52 of 300 characters.		
	Courses	Description		iew item
	Collection Categorie	The session will be 30 minutes long where I will be teaching you how to play the leads for this song. Request everyone to check into the meeting on - time on the teachmint app.		
	Pages		1.	iew item
	Users Activity	176 of 5000 characters.		
	Sales Marketing	Saved Save		
	Settings	Teachmint live video		
	an	Meeting ID i7dmytrtq1cb3btuccmzaaeya1ndoigfxcnwmk2i-1646983894		

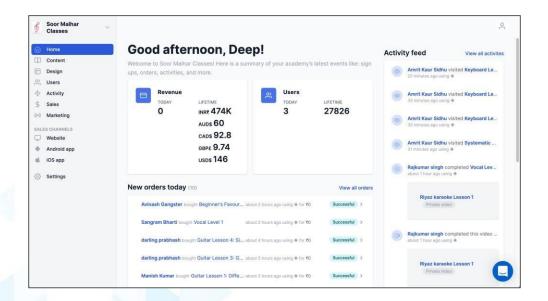


#### 2-way live classes

- Live class can be added as section item in a course
- Integrated on Teachmint platform



## **Comprehensive Course Management & Analytics tools**





- Sales reports, key metrics on orders, sales and users
- Daily dashboard for day-wise reports of key figures



### **Comprehensive Course Management & Analytics tools**

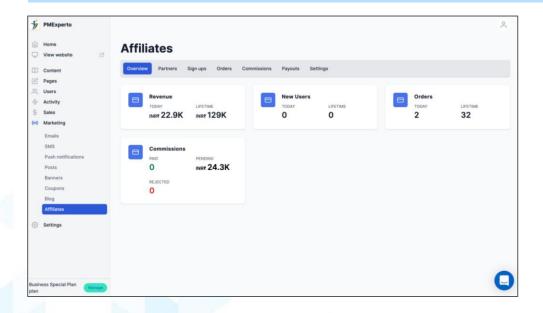
\$	Soor Malhar Classes		°
ģ	Home *	Owner	🔀 Transfer Ownership
Ф С	Content Pages	Sahil Vaish	
ő	Users	Svaish758@gmail.com Svaish758@gmail.com Svaish75860753264	
	Owner Admins	You are the owner of this academy!	
	Affiliates Bios		
4	Activity		
\$	Sales		
((0))	Marketing		
0	Settings		Q
Free	plan Upgrade 🖕		



- To distribute management responsibilities among multiple people
- Custom roles can be created



### Multiple tools to increase user engagement & market the academy





- Users can be assigned as affiliates to increase sign-ups
- Commission per sign-up / purchase to incentivize affiliates

